## Road Map and Strategic Thinker

- A. Staffing needs, hiring practices and team evaluation.
- B. Leadership Qualities for business and Life.
- C. True Cashflow needs for the business.
- D. Evaluation team member behaviors to company standards.
- E. Short- and long-term growth for the company, or true exit strategy.
- F. KPI Company metrics and accountability with execution outcomes.
- G. Timely financial reporting review and execution of the information.
- H. Marketing and SEO/SEM Strategy for the best return of investment.
- Operational execution of current policies and procedures, review ways to implementor update illuminate.
- J. Compliance execution, firearms 4473, Audit accountability store and financial and HR.
- K. Training needs assessed and execution of current training information.
- L. Jewelry and GM merchandise current execution and strategy for the future.
- M. Software needs and execution of current software and strategy for the future.
- N. Execution of store appearance and strategy for the future for best return on investment.