



September 6, 2024

To Whom It May Concern,

I am honored to write this recommendation for Jeff Wilhelm. In the five short years since he joined us as Director of Store Operations, Jeff has played the lead role in transforming our company from good to great.

Jeff is a life-long student of business with over 30 years of experience directly in the pawn industry. As such he brings an exceptional level of expertise and insight. His keen attention to detail and ability to forecast trends have been instrumental in driving our success. He is a natural born leader. His excitement and energy resulted in motivating our team to consistently surpass stretch goals.

Jeff maintains a relentless pursuit of success. He loves to win! His contributions have fostered a positive culture within our organization that attracted and retained top talent. His "Winning is contagious" attitude drove us to higher levels of success than I thought even possible.

Jeff Wilhelm's remarkable leadership and deep industry knowledge have been crucial to our company's achievements, and I wholeheartedly recommend him for any future endeavors.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Bob Moulton', is written over a circular blue stamp. The signature is fluid and cursive.

Bob Moulton

President